

Pressing Forward...

October 3-4, 2017

Sheraton Sand Key Resort | Clearwater Beach, FL



...With Lasting Impressions

Publication Sponsored by

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GRAVURE
ASSOCIATION
OF THE
AMERICAS



Technical Forum 2017

Pressing Forward

Preliminary as of August 10, 2017

Monday, October 2, 2017

2:00pm-4:00pm **GEF Board of Trustees Meeting**

4:30pm-6:30pm **GAAmericas Board of Directors Meeting**

Tuesday, October 3, 2017

7:30am-8:30am **Continental Breakfast**

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Daetwyler

8:30am **Conference Opening Remarks**

Jason Barrier, Printpack, Inc.; Chair, GAAmericas

Rod Sosa, Fres-co System USA; Technical Forum Chair

9:00am-10:00am **The Business Case for Transformative Breakthrough in Gravure**

Professor Robert Eller delivers an update on the opportunity to gain market share for Gravure and what steps may be required to realize that goal.

Professor Robert Eller, Rochester Institute of Technology

10:00am-10:30am **Coffee Break**

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Tuesday, October 3, 2017 continued

10:30am-12:00pm **Innovation Inkubator**
Find out what new advances are being developed in the gravure marketplace.
Lee Oakley, Roto Hybrid
Joe Steingraeber, ENULEC
Johnny Stamey, Max Daetwyler Corp.
Bob Spies, K. Walter Service Corp.

12:00pm-1:30pm **Lunch**
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1:30pm-3:00pm **Product Gravure**
It is very easy to only think of Gravure as the premier printing process for packaging and labels but there are products that are in the packages that are produced using the gravure process. This session consists of speakers that print home décor and construction products and the suppliers that service this market. The home Décor market is rebounding and the gravure process is a part of the success.
Timothy D. Weatherall, Ph.D., Klöckner Pentaplast
Chetan Shah, Polytex
TBD, Canadian General Tire

3:00pm-3:30pm **Coffee Break**
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Tuesday, October 3, 2017 continued

3:30pm-4:30pm

Designed for Gravure!

Many of the inks used in this field have low percentage of solids and this makes the gravure process ideal to give the ink film thickness required for the function needed. As the research and development continues Gravure Printed Electrical and Chemically functional products are moving ahead. The session will explore the challenges associated with these new products.

Dr. Bill Ray, Nth Degree

Veronika Husovska, Pressburg

Michael Joyce, North Carolina State University

5:00pm-8:00pm

Global Marketplace Reception

Featuring Cylinder Society Inductions for the Packaging and Product Sectors

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*Conference topics/presenters
subject to change due to
events beyond our control.*

Check for updates at www.gaa.org.



Wednesday, October 4, 2017

7:30am-8:30am **Continental Breakfast**
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8:30am-9:15am **Printing Technologies**

Dr. Harry Zervos is a Principal Analyst at IDTechEx. Harry received his degree in physics from the University of Athens, Greece, and went on to study materials science at Cranfield University, where he received his PhD on the topic of precision manufacturing of optics. He is currently involved with in-depth analysis of the technologies and markets for flexible and wearable electronics, energy harvesting and robotics, looking into a variety of verticals, ranging from consumer applications all the way to industrial and vehicle automation.

Dr. Harry Zervos, IDTechEx

9:15am-10:15am **Pre-Press Technology: Cylinders**

In-House Cylinder Engraving-Thinking Differently

Chiawei Wu, Packaging Corporation of America

Todd Luman, Interprint

Cylinder Surface Profile & Surface Tension-Do We Need Chrome for Short Run?

Hubert Metzger, Chema Technology

10:15am-10:45am **Coffee Break**
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Wednesday, October 4, 2017 continued

10:45am–11:30am **We Have the Solutions...What's the Problem?**

How we share knowledge to benefit the industry will be explored. The benefits of GAAmericas training and shared industry knowledge will be demonstrated.

Moderator: JD Harris, GAAmericas
Brandon Fetterolf, Omnova

11:30am-12:30pm **Press Technology: Short Run Gravure**

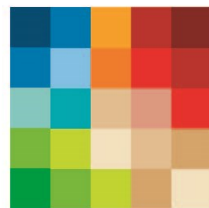
Exploring the Myth That Gravure Presses Are For Long Runs

What is the process that enables short runs? What is consider a short run? In today's market, customers are asking for more SKUs and shorter run length (this is a given for any consumer product). Fres-co is utilizing technology, process improvements, training, and data to improve change over time and accept shorter runs in a gravure press.

Rod Sosa, Fres-co System USA

12:30pm-2:00pm **Lunch**

*Featuring Golden Cylinder Awards for the Packaging and Product Sectors
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2:00pm-4:00pm **Consumer Product Group Panel Discussion: Brand Expectations**

4:00pm **Conference Concluding Remarks**



LOCATION: Sheraton Sand Key Resort, 1160 Gulf Blvd, Clearwater Beach, FL 33767. Tel: 727.595.1611 or 800.456.7263. Hotel accommodations are not included in the conference fee and are the responsibility of individual attendees. Please make reservations by calling Sheraton Sand Key Resort directly and asking for the GAAmericas Tech Forum Conference Rate of \$169.00 + state and local taxes. You may also use code: **gi28ab**. We encourage you to use the Sheraton Sand Key Resort not only for the convenience, but because our room block commitment allows us to keep overall lower conference prices. **Rooms must be reserved on or before September 8, 2017, to receive special rate.** **Note:** Rates are offered three days before and three days after the event, based on availability.

FEES: Gravure Technical Forum fees are as follows: Technical Forum Attendance Registration Member: \$600.00 USD Global Marketplace Participation Member: \$300.00.
Technical Forum Attendance Registration Nonmember: \$800.00 USD
Global Marketplace Participation Nonmember: \$900.00

REGISTRATION: Conference fees include two (2) continental breakfasts, two (2) lunches, one (1) evening reception, refreshment breaks, access to Global Marketplace, and all conference proceedings. Fees must accompany registration. Major credit cards are accepted. Checks must be in U.S. dollars payable to Gravure Association of the Americas. Please complete the form and send with payment to the address indicated or go online for a registration form.

GLOBAL MARKETPLACE: Conference presentations are designed to have minimal commercial content. To accommodate commercial interests who wish to display literature, demonstrate equipment, and meet customers, prospective customers and associates, a tabletop exhibit area is adjacent to the conference area. A draped table, chairs, and electrical outlet are provided.

FOOD RECEPTION: Cocktails and hors d'oeuvres will be provided during the Global Marketplace reception, allowing time for dinner plans afterward. Everyone is cordially invited to attend, socialize, network, and enjoy the evening.

CANCELLATION: Substitution from the same company may be made at any time. Cancellations requested in writing and received a full 14 days before the event will receive a full refund. Cancellations received in writing less than 14 days before will be assessed a \$150 fee to cover administrative costs. People who do not show will not receive a refund. GAAmericas assumes no responsibility for travel costs should it become necessary to cancel/reschedule the event.

DRESS: Dress will be business casual throughout the event.

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**Please Send Gravure Technical Forum
Registration & Payment To:**

Gravure Association of the Americas
P.O. Box 25617 Rochester, New York 14625
Tel: 201.523.6042 Fax: 201.523.6048

Register On-line at www.gaa.org....or fill out the form and return to **GAAmericas**

Name: _____

Company: _____ Title: _____

Email: _____ Badge First Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Cell: _____

Emergency Contact: _____ Phone: _____

Food Allergies/Special Needs (i.e. vegetarian, nut allergy, etc.):

REGISTRATION FEES

GAAmericas Members \$600 Non-Members \$800

WE WOULD LIKE TO PARTICIPATE IN THE GLOBAL MARKETPLACE

GAAmericas Members \$300 Non-Members \$900

METHOD OF PAYMENT

Check enclosed (payable to Gravure Association of the Americas)

Credit card: Visa MasterCard American Express

Account #	Expiration Date	Amount
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Name on Card: _____

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**Additional Registrant from Same Company Location Using the Same Payment Option
(Must accompany main registration page when returned)**

Name: _____

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Company: _____ Title: _____

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Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Cell: _____

Emergency Contact: _____ Phone: _____

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If more registrants, print additional copies of this page and complete.

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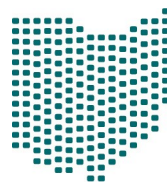


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